Do you have the best Bloody Mary in the Keys? It's time we find out!

We are proud to announce the Inaugural **Southernmost Bloody Mary Showdown**! We look forward to an afternoon filled with friendly competition, live music, food, and tangy, tasty cocktails, all while supporting Keys Kids Health Centers, a local non-profit organization providing vital medical and dental care for local Florida Keys kids.

Saturday, February 6th, 2027 from 11am to 3pm at The Gardens Hotel, Key West

Team Entry Rules:

- Single entrants or teams of two people are allowed.
- **Entrants must be at least 21 years old.**
- Teams may obtain a sponsor to cover entry fee of $1,000.00 donation to Keys AHEC and any additional competition expenses if they wish.
- Stations will be labeled with your team name. Banners/signage/swag from a sponsor organization can be displayed at your station only, not throughout the venue.
- Participants may have a tip jar at their station and can keep or donate tips collected.
- Participants must prepare Bloody Marys onsite, at their stations.
- Bloody Mary mix may be pre-mixed, but vodka will not be provided until day of event.
- The entry does not need to contain alcohol. Virgin Marys are permitted.
- **ONLY Mutiny Vodka (provided) may be used**, no outside alcohol is permitted. The bottle must be displayed at your station.
- Recipes must be original and tomato based.
- Ingredients list must be provided to the judges (part of judging originality), measurements are optional. The submission may be typed or handwritten.
- You will need to provide a total of 1 sample/tasting per Judge (5 judges)
- You will need to provide 4 oz samples for guests (100-150 people expected)

Your entry provides you:

- One 6' table and 2 chairs for your display and tasting station
- Bottle(s) of Mutiny Vodka 750ml as needed for mixing
- 4oz Sample cups (100-150 people expected)
- coolers & ice

You will provide:

- All non-alcohol ingredients to make your drink including garnish(es).
- All tools to prepare your recipe including knives, cutting board, shakers, spoons etc., including a dispenser of some kind to pour tastings.

- Decoration/display/table cover

Your Bloody Mary station should consist of:

- **One (1) large display cup. This can be a container or vessel of your choosing.** *Note: Since this will be a display only (not consumed) no alcohol should be used.*
- **Any banners, signage, swag or decoration**

Outside of that, it is completely up to you! We are looking for teams to be creative, artistic, make delicious drinks, and engage the guests in a fun atmosphere. You will be judged on best flavor, best presentation and remember, THERE IS A PEOPLE'S CHOICE AWARD!

Exposure and Bragging Rights

Show you're the best of the best with The Southernmost Showdown stamp of approval!
3 prize awards*: Best Flavor, Best Presentation and People's Choice. Winners receive:

- Trophy and $500 cash prize
- Automatic team entry for 2028 competition ($1,000 value)
- Features in local media, and social media posts

***During the contest, the judges decisions are final and if necessary, judges will provide tie breaker for People's Choice award.*

Timeline

- **10AM Check-in and set-up.**
- **11AM Samples and presentation display ready for judging**
- **1:30PM All voting stops and clean-up begins**
- **2PM Winners announced and prizes awarded**

Ticket and Sponsorship link:
http://weblink.donorperfect.com/SouthernmostBloodyMaryShowdown

For additional information please contact: Michelle Nevel
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